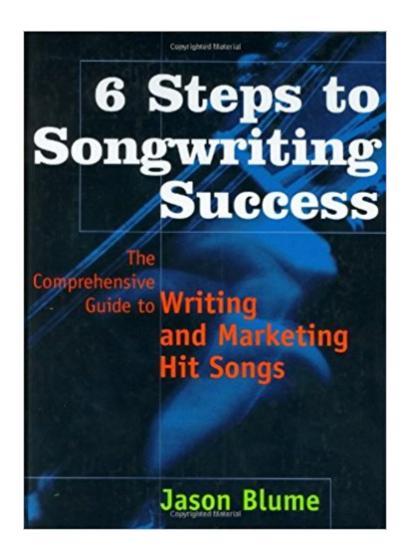
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6 Steps To Songwriting Success: The Comprehensive Guide To Writing And Marketing Hit Songs





Synopsis

This guide presents a step-by-step approach to mastering those key elements consistently found in hit songs: developing successful song structures, writing effective lyrics, composing memorable melodies, producing successful demos, taking care of business and developing persistence.

Book Information

Hardcover: 270 pages

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Average Customer Review: 4.5 out of 5 stars Â See all reviews (72 customer reviews)

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Customer Reviews

I bought this book coming from the point of view of an aspiring musician trying to write my own songs. Some people might complain that the author's best work includes album filler on a Britney Spears and Backstreet Boys record. Well, unfortunately The Neptune's are too busy writing hits songs to find the time to write a book telling us how they do it, so Jason Blume is the best we're going to get. Jokes aside, this book has really good advice on song structure and writing better lyrics. It contains a lot of information that can help you turn an average song into a really good one. Cynics might suggest that this book is all about writing generic radio play, but Jason Blume's advice is really about writing effective lyrics. The only real reason for buying this book should be the information on lyric writing. It also contains a detailed explanation of how the music industry operates, which is useful but, the rest of the book is fairly poor. Where this book fails is in it's explanation on writing better music. It contains a whole section on melody that essentially boils down to general tips on varying the melody, and contains almost no musical theory. By his own admission, Jason Blume is not really strong on musical theory, and it shows (he completely ignores chords - kind of a big deal!). If you want a good book on writing better melodies try "Melody: How to

Write Great Tunes" by Rick Rooksby (ISBN: 0879308192) as it actually explains the musical theory behind writing melodies in great detail. This book also contains a fairly long section on recording demos that is fairly poor. The book ends with chapter aimed at motivating you to keep trying until you make your big break.

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